

America's Biggest
DRUG PROBLEM
Isn't on the Streets ...



**IT'S IN OUR
MEDICINE CABINETS**



Approximately
70%

of people who abuse prescription medications get them from family or friends, often from the medicine cabinets.

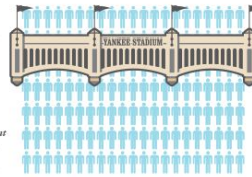


On average, more than
10,000 PEOPLE
in the United States abuse prescription medications for the first time each day.



More than
6 MILLION AMERICANS

age 12 and older have taken a prescription pain reliever, tranquilizer, sedative or stimulant for non-medical reasons in the past month...



... THAT'S ENOUGH TO FILL
YANKEE STADIUM 119 TIMES.



Abuse Often Starts at a
YOUNG AGE



ONE IN FOURTEENS reports as being a prescription drug, that was not prescribed for them by a doctor, at least once in their life.

Non-medical use of prescription drugs by college students has
DOUBLED
since the 1990s.



IT'S A NATIONWIDE EPIDEMIC ... with Serious and Often
Deadly Consequences



In total, more Americans die from prescription drug abuse than cocaine, hallucinogens, inhalants and heroin combined.

There were more than
22,000 OVERDOSE DEATHS

in 2010 involving pharmaceuticals, enough to fill 52 Boeing 747 jets to capacity.



15 minutes

Every 15 minutes, one American dies from an unintentional drug overdose, most due to prescription drugs. Unintentional drug overdoses are now the leading cause of accidental death in the U.S.

Fortunately, You Can
DO SOMETHING ABOUT IT

Take the GenerationRx Challenge today!
HERE'S WHAT YOU CAN DO:

- Download any of the free GenerationRx toolkits, created by The Cardinal Health Foundation and The Ohio State University College of Pharmacy, and make a presentation to a school, nursing home or other community group.
- Dispose of your unused or expired medications properly.
- Tell your friends, neighbors and family members about the dangers of prescription drug abuse.

Visit www.cardinalhealth.com/generationrx to learn more and download any of the free GenerationRx toolkits.

